



















# PROGRAM

## MONDAY 1 OCTOBER 2012


















1:00pm - 7:00pm	Registration Open – Registration and Information Desk		
2:00pm - 5:00pm	TECHNICAL TOURS		
	<b>Tour A</b> Docklands Tour <i>Docklands and Goods Shed North</i>	<b>Tour B</b> Melbourne Sporting Precinct <i>AAMI Park and the Melbourne Park re-development</i>	<b>Tour C</b> Banbury Village <i>Residential Development, Footscray</i>
6:00pm - 8:00pm	<b>Welcome Reception</b> <b>"Tastes of Victoria"</b> – Level 1 Foyer, Melbourne Convention and Exhibition Centre		



## TUESDAY 2 OCTOBER 2012

7:00am - 5:00pm	Registration Open – Registration and Information Desk	
8:00am - 5:00pm	Exhibition Open – Level 1 Foyer	
9:00am - 10:30am	<b>OPENING CEREMONY – Room: 105/106</b>  <b>Presentations from:</b> <b>Robert Doyle</b> Lord Mayor Melbourne  <b>Chief Delegates from participating Member Associations</b> <i>Master of Ceremonies: Ian Cover</i>	
10:30am - 11:00am	Morning Tea and Exhibition – Level 1 Foyer	
11:00am - 1:00pm	<b>PLENARY SESSION 1 – Room: 105/106</b>  11:00am - 12:00pm <i>Raising the Bar for the Valuation Profession</i> <b>Steve Sherman</b> Chairman, Standards Board International Valuations Standards Council United States of America <i>Master of Ceremonies: Ian Cover</i> 	
	12:00pm - 1:00pm <i>Urban Renewal - The Victorian Experience</i> <b>The Hon Jeffrey Kennett AC</b> Premier of Victoria 1992-1999 Australia <i>Master of Ceremonies: Ian Cover</i> 	
1:00pm - 2:00pm	Lunch and Exhibition – Level 1 Foyer	

2:00pm - 3:00pm	<b>CONCURRENT SESSION 1</b>				
		<b>Property Development</b> Concurrent Session 1A <i>Room: 103</i>	<b>Specialised Valuations</b> Concurrent Session 1B <i>Room: 105/106</i>	<b>Rating and Taxation Valuation</b> Concurrent Session 1C <i>Room: 104</i>	<b>Commercial Property Management</b> Concurrent Session 1D <i>Room: 102</i>
	2:00pm - 2:30pm	<i>Revitalising Melbourne</i> <b>Tim Bamford</b> Executive Director, Major Projects Victoria, Australia 	<i>Valuation of Vineyards</i> <b>Daniel Thomas</b> CBRE, Australia 	<i>The Use of "Regression Analysis" as a Mass Valuation Tool in Rating Valuations</i> <b>Gino Mitrone</b> City of Whittlesea, Australia 	<i>Occupational Health &amp; Safety</i> <b>Cassandra Abbley</b> Greencap Consulting, Australia 
	2:30pm - 3:00pm	<i>Revitalisation of Industrial Building in Hong Kong</i> <b>Edward Sh Au</b> The Hong Kong Institution of Surveyors, Hong Kong 	<i>Valuation of Water Rights</i> <b>David McKenzie</b> Opteon Property Group, Australia 	<i>Old Tax - New Challenges: Property Taxation and Statutory Valuation into the Future</i> <b>Mike Hefferan</b> University of the Sunshine Coast, Australia 	<i>Practical Application of DCF Approach to the Commercial Property Under Property Management by Professionals - Application to Seoul Commercial Property Market</i> <b>Jae Sung Kang</b> Korea Association Of Property Appraisers, South Korea 
3:00pm - 3:30pm	<b>Afternoon Tea and Exhibition – Level 1 Foyer</b>				
3:30pm - 5:00pm	<b>CONCURRENT SESSION 2</b>				
		<b>Property Development</b> Concurrent Session 2A <i>Room: 103</i>	<b>Valuation Issues</b> Concurrent Session 2B <i>Room: 105/106</i>	<b>Mixed Session</b> Concurrent Session 2C <i>Room: 104</i>	
	3:30pm - 4:00pm	<i>The Redevelopment of Aged Urban Areas in Korea and Valuation Process</i> <b>In-Chel Baek</b> Korea Association Of Property Appraisers, South Korea 	<i>Where is the Value in a Valuation?</i> <b>Peter Power</b> PricewaterhouseCoopers, Australia 	<i>The Analysis of Disaster Risk Measurements and Mitigations from Investors' View Point</i> <b>Yuko Tomizuka</b> WIB Real Estate Finance, Japan 	
	4:00pm - 4:30pm	<i>Influence of the Developer's Brand on Real Estate Value</i> <b>Nan-Yu Chu</b> Taiwan 	<i>The Catch 22 of Valuation's Biggest Global Challenge</i> <b>Michael McDermott</b> Herron Todd White Global Consult, Australia 	<i>Toward a Blue Economy Transition in Indonesia</i> <b>Dewi Smaragdina</b> Indonesian Society of Appraisers, Indonesia 	
	4:30pm - 5:00pm	<i>A Study on the Activation Ways of Activating Urban Regeneration and Citizen-Governmental Partnership</i> <b>Jae Yong Hwang</b> Korea Appraisal Board, South Korea 		<i>Enhancing Value of Residential Developments through Product Branding</i> <b>Lim Lan Yuan</b> Singapore Institute of Surveyors and Valuers, Singapore 	
7:00pm - 11:00pm	<b>Gala Dinner</b> <b>"A Melbourne Icon" – The Grand Hyatt Hotel, 123 Collins Street, Melbourne</b>				

# WEDNESDAY 3 OCTOBER 2012

8:00am - 5:00pm	Registration Open – Registration and Information Desk								
8:00am - 5:00pm	Exhibition Open – Level 1 Foyer								
9:00am - 10:00am	PLENARY SESSION 2 – Room: 105/106								
	<b>CEO Forum</b> <i>An interactive session, moderated by Tim Church</i> <table><tr><td><b>Tim Church</b> Managing Director Head of Real Estate Australasia Investment Banking, UBS</td><td><b>Bob Johnston</b> Managing Director Australand</td><td><b>Barry Brakey</b> Head of Property Future Fund</td><td><b>Scott MacDonald</b> Chairman and CEO Investa Property Group</td></tr></table> Session Sponsor: Commonwealth Bank of Australia					<b>Tim Church</b> Managing Director Head of Real Estate Australasia Investment Banking, UBS	<b>Bob Johnston</b> Managing Director Australand	<b>Barry Brakey</b> Head of Property Future Fund	<b>Scott MacDonald</b> Chairman and CEO Investa Property Group
<b>Tim Church</b> Managing Director Head of Real Estate Australasia Investment Banking, UBS	<b>Bob Johnston</b> Managing Director Australand	<b>Barry Brakey</b> Head of Property Future Fund	<b>Scott MacDonald</b> Chairman and CEO Investa Property Group						
10:00am - 10:30am	Morning Tea and Exhibition – Level 1 Foyer								
10:30am - 1:00pm	CONCURRENT SESSION 3								
		<b>Sustainability and Green Buildings</b> Concurrent Session 3A Room: 103	<b>Natural Disasters</b> Concurrent Session 3B Room: 105/106	<b>Funds and Assets</b> Concurrent Session 3C Room: 104	<b>Resources</b> Concurrent Session 3D Room: 102				
10:30am - 11:00am	<i>Sustainability and Green Buildings</i> <b>Craig Roussac</b> Investa, Australia 	<i>The Black Swan Effect and the Impact on Property Forecasting</i> <b>David Higgins</b> RMIT University, Australia 	<i>Major Investment Projects</i> <b>David Hutton</b> , Group Head of Development from Lend Lease, will take us on a Journey for Barangaroo in Sydney, one of Australia's largest urban regeneration projects. David will also speak about Lend Lease's role in Melbourne's Docklands 	<i>Valuation of Commercial Forestry Property</i> <b>Jim Knott</b> Forest Values Pty Ltd, Australia 					
11:00am - 11:30am	<i>Building Better Returns – A Study of the Financial Performance of Green Office Buildings in Australia</i> <b>John MacFarlane</b> University Of Western Sydney, Australia 	<i>A Study on the Impact of the March 2011 Earthquake on Japanese Real Estate Markets</i> <b>Hideo Takaoka</b> Japan Association Of Real Estate Appraisers, Japan 		<i>Quarries and Resources - Property Valuations with a Difference</i> <b>Darren Herdman</b> SLR Consulting, Australia 					
11:30am - 12:00pm		<i>Natural Disaster and the Evaluation of Japanese Land Property Tax</i> <b>Hiroshi Komori</b> Japan Association Of Real Estate Appraisers, Japan 	<i>The Real Estate Investment Trust (REIT) Industry in Malaysia</i> <b>Elvin Fernandez</b> Khong and Jaafar SDN BHD, Malaysia 	<i>The Impact of the Mining Boom on Demand for Industrial Land in Western Australia</i> <b>John Hackett</b> LandCorp, Australia 					
12:00pm - 12:30pm	<i>Green Building of South Korea</i> <b>Se-Yeon Eom</b> Korea Appraisal Board, South Korea 		<i>In Malaysia, To What Extent Are Securitised Property Returns More Foreseeable Than Stock Returns?</i> <b>Abdul Mutalib Beksin</b> University of Malaya, Malaysia 	<i>Valuation for Redevelopment of Contaminated Sites in Taiwan</i> <b>Tzu-Chin Lin</b> National Chengchi University, Taiwan 					
12:30pm - 1:00pm	<i>Reflecting Green</i> <b>Yoshihiro Yajima</b> CBRE K.K., Japan 	<i>Effects of Flooding in the Philippine Real Property Market</i> <b>Marissa Benitez</b> Colliers International Philippines Inc., Philippines 	<i>Retirement Villages - An Institutional Asset Class?</i> <b>Lois Towart</b> University of Technology, Sydney, Australia 	<i>Valuation of Development Rights (Intangible Assets) of Wind Farm Estate</i> <b>R. K. Patel</b> M/s R. K. PATEL and CO, India 					

1:00pm - 2:00pm	Lunch and Exhibition – Level 1 Foyer
2:00pm - 3:00pm	<b>PLENARY SESSION 3 – Room: 105/106</b>  <i>The Role of Sovereign Wealth and Major Pension Funds in Global Property Markets</i> <b>Mark Burgess</b> General Manager Future Fund Australia 
3:00pm - 3:30pm	Afternoon Tea and Exhibition - Level 1 Foyer
3:30pm - 4:30pm	<b>PLENARY SESSION 4 – Room: 105/106</b>  <i>Rowing the Boat Faster: A Story About Developing Belief and Building Capacity</i> <b>Drew Ginn OAM</b> Australian Olympian Drew Ginn is a four time Olympian who has won 3 Olympic Gold, 5 World Championships and one Olympic Silver medal as a part of Australia's rowing team. His insights into human performance, team dynamics, personal courage and energy are based on learning from practical experience and his performance network. He is passionate about optimising human capacity. 

# THURSDAY 4 OCTOBER 2012

8:00am - 2:00pm	<b>Registration Open</b> – Registration and Information Desk				
8:00am - 2:00pm	<b>Exhibition Open</b> – Level 1 Foyer				
9:00am - 10:00am	<b>PLENARY SESSION 5</b> – Room: 105/106				
	<i>Regional Property Outlook: What Will Drive Asia-Pacific Real Estate Over the Next Ten Years?</i> <b>Dr David Rees</b> Head of Research Jones Lang LaSalle Australia 				
10:00am - 10:30am	<b>Morning Tea and Exhibition</b> - Level 1 Foyer				
10:30am - 12:00pm	<b>CONCURRENT SESSION 4</b>				
		<b>Professional Standards and Education</b> Concurrent Session 4A Room: 103	<b>Business Valuations – The Valuation of Intangible Assets</b> Concurrent Session 4B Room: 105/106	<b>Property Modelling and Analysis</b> Concurrent Session 4C Room: 104	<b>Municipal and Government Valuation</b> Concurrent Session 4D Room: 102
10:30am - 11:00am		<i>Ensuring Compliance to Standards Amongst Property Professionals</i> <b>Joanna Parry</b> Property Institute Of New Zealand, New Zealand 	<i>Current Issues with Valuing Businesses for Compulsory Resumption</i> <b>Mark MacDonald</b> Department of Transport and Main Roads, Australia 	<i>Modelling Residential Property Values Based on Regression and Spatial Analysis</i> <b>Mark McLoughlan</b> Private Property Consultant, Australia 	<i>Land Price Bubbles and Land Value Capture</i> <b>Bryan Kavanagh</b> Land Values Research Group, Australia 
11:00am - 11:30am				<i>Population Foreshadows Housing Bubble and Burst</i> <b>Kazunori Yamaguchi</b> Japan Association Of Real Estate Appraisers, Japan 	<i>Analysis of the Weights from Different Real Estate Appraisal Approach: Empirical Evidence From Land Value Benchmark</i> <b>Shih-Ming You</b> Department of Land Administration Ministry Of Interior, Taiwan 
11:30am - 12:00pm		<i>Delivering Professional Development to Property Professionals in the 21st Century</i> <b>Allan Smee</b> Property Institute Of New Zealand, New Zealand 	<i>Valuing Intangible Assets (Under IFRS) for Property Appraisers</i> <b>James Catty</b> The International Association of Consultants Valuers and Analysts, United States of America 	<i>Applying the Method Of Rights Transformation To Implement Urban Renewal - Taiwan's Experience</i> <b>Alpha Hui-Hua Cho</b> Honda Appraiser Firm, Taiwan 	<i>Area Based Taxation - A Methodology for AD Valorem Property Taxation in an Emerging World</i> <b>Sandip Kumar Deb</b> Institution of Valuers, India 
12:00pm - 12:45pm	<b>CLOSING CEREMONY</b> – Meeting Rooms 105/106 Featuring Chief Delegates from participating Member Associations				
12:45pm - 1:45pm	<b>Lunch and Exhibition</b> – Level 1 Foyer				